

**Indian Medical Association**  
Of Southern California



Learn About IMASC

# 2012 Sponsorship Opportunities

# Indian Medical Association Of Southern California



## Learn About IMASC

### Monthly Seminar Exhibitor Opportunities

#### THE IMASC 2012 MONTHLY SEMINAR:

*A cost effective way to reach decision-making physicians on a recurrent basis.*

#### Exhibitors receive:

- *Your services and products showcased at the 12 monthly meetings*
- *Access to 100+ IMASC physician members each month*
- *Network with decision-makers*
- *Exhibit space with a draped table*
- *Complimentary registration for staff member*

#### WHY IMASC MONTHLY SEMINAR SPONSORSHIP?

**PROVEN EXCELLENCE.** *For 35 years IMASC has set the standard for pain management education.*

**PROVEN TRAFFIC.** *We average 100+ IMASC physician member attendees at each meeting.*

#### DETAILS ABOUT THE IMASC MONTHLY SEMINARS:

- **WHEN:** *The last Wednesday of every month*
- **WHERE:** *Jan/Feb Tandoor Restaurant in Orange, CA. March TBD, April Don the Beachcomber in Huntington Beach, May-December TBD*
- **FEE TO EXHIBIT:** *Between \$250 and \$2,000. See agreement form attached for details.*
- *Additional website ad add-on for \$1,200 for 12 months of cross website promotion on IMASC.org.*

#### ADDITIONAL SPONSORSHIP OPPORTUNITY:

*Unrestricted Grant for promotional lecture. Includes a presentation followed by a Q&A session, your sponsorship logo on IMASC.org for one month and opportunity for interaction with decision making physicians. \$5,000 for one hour lecture and \$2,500 for 20 minute lecture.*

#### WHAT EXHIBIT SPACE ENTITLES YOU TO:

- *Complete Seminar Attendee and Speaker Contact List*
- *An Exhibit Space with Draped Table*
- *Access to 100+ IMASC physician member decision-makers*
- *Complimentary Monthly Registration for Staff Member*
- *Option to maximize your exhibit by sponsoring refreshments*
- *Option to maximize your contact with IMASC members with cross website promotion*

#### NEXT STEPS:

Complete the Application on the following page and submit to:

**IMASC**  
350 Vinton  
Suite 101  
Pomona, CA 91767

Phone: 909-620-5502

Fax: 909-620-0552

E-mail: [imascpresident@yahoo.com](mailto:imascpresident@yahoo.com)

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350 Vinton Suite 101, Pomona, CA 91767 • Phone: (909) 620-5502 • Fax: (909) 620-0552  
• Email: [imascpresident@yahoo.com](mailto:imascpresident@yahoo.com) • [www.imasc.org](http://www.imasc.org)

## IMASC Monthly Meeting Exhibitor Agreement

Please contact Vandana Agarwal, MD, FACP at [imascpresident@yahoo.com](mailto:imascpresident@yahoo.com) with questions or for further information.

Booth at Monthly Meeting	Quantity (12 max available)	Cost Per Meeting	Subtotal Amount
Pharmaceutical Co. Exhibit Space		\$2,000	
Financial Co. Exhibit Space		\$2,000	
Jewelers (Diamond & Gold) Exhibit Space		\$1,000	
Real Estate, Clothing, Fashion Jewelry Exhibit Space		\$750	
Rugs and Other Merchants Exhibit Space		\$500	
Charitable Organizations Exhibit Space		\$250	

Unrestricted Grant \$5,000 for 1 hour

Unrestricted Grant \$2,500 for 20 minutes

Total Amount Due \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

*If paying by credit card, please complete the following:*

Credit Card Number: \_\_\_\_\_ 3- or 4-digit CC security code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Signature Authorizing Charge: \_\_\_\_\_

Please return this form and your check made out to IMASC or credit card information to IMASC at 350 Vinton, Suite 101, Pomona, CA 91767. For credit card only, fax to (909) 620-0552.

# Indian Medical Association Of Southern California



You are invited to

## Sponsor the Annual Convention

*Our Annual Convention will be held on October 19-21, 2012 in Anaheim, California. This year's theme is "Recent Advances in Medicine." Our annual convention is attended, on average, by 400 attendees and gives Sponsors a great opportunity to showcase their products and services to this elite group.*

- 1** **Platinum Sponsorship: \$10,000** - includes a display booth at prime location, full-page ad in the program journal, and up to 6 gala tickets.
- 2** **Gold Sponsorship: \$7,500** - includes a display booth, full-page ad in the program journal, and up to 4 gala tickets.
- 3** **Silver Sponsorship: \$5,000** - includes a display booth, half-page ad in the program journal, and up to 2 gala tickets.
- 4** **Display Booth: \$2,500.**
- 5** **Ad in the Annual Program Journal:** a) Color outside back cover - \$5,000, b) Color inside front or back cover - \$2,500, c) Full page - \$1,000, d) Half page - \$500, e) Quarter page - \$250. Ads requirements: PDF format. Due by Sept. 30th. Email to Dr. Vandana Agarwal, [imascpresident@yahoo.com](mailto:imascpresident@yahoo.com)
- 6** **Website Ad: \$100/mo.** (File size: Width 150 px, Height 194 px. Type: jpg, gif, flash.)

**Please complete  
the sponsorship reservation  
form on the following page.**

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## IMASC Annual Covention Sponsorship Agreement

*Please contact Vandana Agarwal, MD, FACP at [imascpresident@yahoo.com](mailto:imascpresident@yahoo.com) with questions or for further information.*

Sponsorship Level	Quantity or Size (if applicable)	Cost	Subtotal Amount
Platinum		\$10,000	
Gold		\$7,500	
Silver		\$5,000	
Display Booth		\$2,500	
Ad in the Program Journal			
Website Ad			

Total Amount Due \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

*If paying by credit card, please complete the following:*

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